

## LIVE OUTDOOR DEMO PROGRAM

Equipment and Technology demonstrations

**RESERVE NOW! Limited availability**

The **Live Outdoor Demo Program** is an extension of the indoor 2-day conference program and all attendees have full access to it. Demos take place on **Thursday August 30, 2018 from 8:30 am to 1 pm**, (2nd day of the show) in a dedicated outdoor area contiguous and accessible from the Exhibit Hall.

### BENEFITS:

- a) **Prime Time Schedule:** 4 1/2 hours to run demos continuously in prime time opening the 2nd day of the show.
- b) **Extensive Promotion:** Title(s) & Description(s) of your Demo(s) will be extensively promoted in the **event website, marketing materials and social media** in advance and in the **Expo Guide & Program** given to attendees on-site. Reference to your indoor booth number included.
- c) **Banner Hanging Area:** You may hang a 8 ft (max) wide x 4 ft (max) high sign/banner from the border in front of your demo area.
- d) **Overnight Security:** Provided by organizers the nights of Aug 29 & 30, from 8 pm to 6 am.
- e) **Right to Bring your Resources:** Generators, Tents, Tables, Chairs...



Demos at TWE17



Demo at TWE17

### HOW TO APPLY:

#### 1) You have to be an exhibitor to participate

Three rates apply:

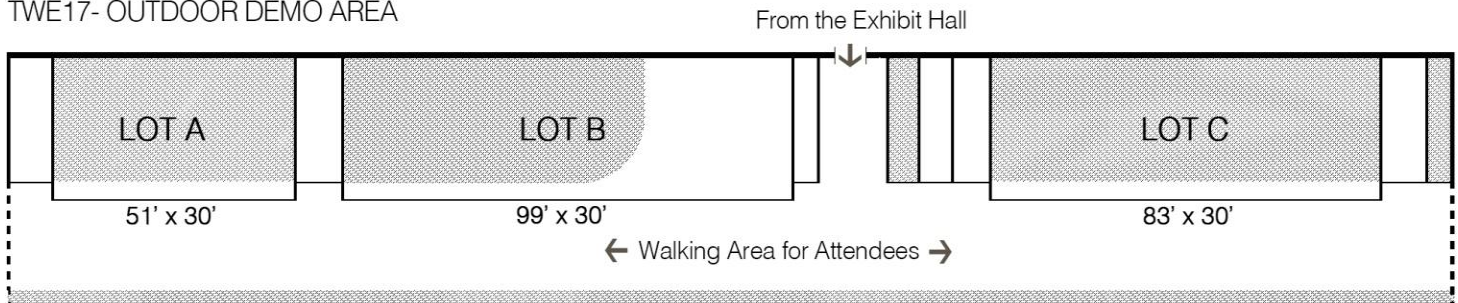
- \$3 per sq. ft. (For Diamond, Platinum & Gold packages)
- \$6 per sq. ft. (For Silver+, Silver & Bronze packages)
- \$9 per sq. ft. (For a-la-carte booths)

2) There is **limited availability** (See layout below).

**Decide how many sq. ft. you need** (in increments of 300 ft) and request to be positioned in one of the 3 lots available. Spaces are assigned on a first come basis until capacities are met.

**3) To reserve please use the form in next page.** Once received and processed by Show Management, a confirmation email will be sent to you.

TWE17- OUTDOOR DEMO AREA



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For ASSISTANCE call (305) 412-3976 or mail@TheWaterExpo.com

**APPLICATION FORM**  
**LIVE OUTDOOR DEMO PROGRAM**

**Please complete, sign & return this Agreement to show organizers**  
**By FAX to (305) 412-3247 or [mail@TheWaterExpo.com](mailto:mail@TheWaterExpo.com)**

All requests will be assigned on a first-come, first-served basis.  
 For assistance call (305) 412-EXPO (3976) or [mail@TheWaterExpo.com](mailto:mail@TheWaterExpo.com)

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Cell Phone:** (\_\_\_\_\_) \_\_\_\_\_

**Email:** \_\_\_\_\_@\_\_\_\_\_

**Requested Area** (SQ FT - multiple of 300) \_\_\_\_\_ **Preferred LOT:** A\_\_\_\_ B\_\_\_\_ C\_\_\_\_

Cost (For a-la-carte booths) SQ FT \_\_\_\_\_ x \$9 / sq ft = \$ \_\_\_\_\_

Cost (For Silver+, Silver & Bronze) SQ FT \_\_\_\_\_ x \$6 / sq ft = \$ \_\_\_\_\_

Cost (For Diamond, Platinum & Gold) SQ FT \_\_\_\_\_ x \$3 / sq ft = \$ \_\_\_\_\_

**REQUIREMENTS**

a) Liability Insurance: Participants should carry and provide organizers (30 days in advance) a Certificate of Liability Insurance (\$1,000,000 minimum) covering any potential human or property harm consequence of an eventual accident during the set-up, performance and move-out of the Demos themselves. Such Certificate should include as additional insured: *Show Winners Corp dba The Water Expo* (8900 SW 107 Ave., Ste 313, Miami, FL 33176) and *AFP 103 Corp dba Doubletree by Hilton Miami Airport & Convention Center* (711 NW 72 Ave, Miami, FL 33126).

b) Demos should be performed in a professional way and with courtesy towards your neighbor companies.

c) Set Up: During general event set up, Tuesday, Aug 28 from 1 to 5 pm.  
 Move out: Thursday Aug 30 between 3 pm and 6 pm.

d) It is assumed that the Outdoor Demo Program will be held "rain or shine" within the time frame provided. In no way Organizers will be held responsible in case the Demo Program does not take place partially or totally due to extreme bad weather conditions.

e) The Live Demo Program is governed by THE WATER EXPO Terms & Conditions disclosed and posted in event's website.

\_\_\_\_\_  
 Exhibitor Signature

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Show Management Approval

**PAYMENT BY CHECK:** Payable to **THE WATER EXPO** and mail it to **8900 SW 107 Ave., Ste 313, Miami, FL 33176**

**BY CREDIT CARD:** AMEX\_\_\_\_ VISA\_\_\_\_ MC\_\_\_\_ DISC\_\_\_\_ Number \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ Billing Address \_\_\_\_\_