

**Tackling The Issues!**

**Showcasing Achievements!**

**Building Partnerships!**

**Connecting With  
The Markets!**

**In MIAMI, Americas'  
Business Capital...**

**Empowering  
WATER & SANITATION  
in ALL of The Americas!**

**These are Facts...**

- Trillions & trillions of dollars are spent every year in All the Americas:
  - to provide water & sanitation services to urban/rural communities (on & off the grid).
  - to keep water standards at healthy levels for human consumption and use.
  - to neutralize wastewater & liquid waste impact over the environment, health & natural water sources.
- In the UNITED STATES, water & sewer infrastructure needs capital renovation NOW.
- In LATIN AMERICA & THE CARIBBEAN (40 countries) at least:
  - 36 million people do not have access to improved drinking water
  - 110 million people do not have access to improved sanitation
  - 33% who live in rural areas and 13% in urban areas dispose of their waste in the open.

**Present Your Solutions & Let's Work Together!**

# the **Water** 6<sup>th</sup> Edition **expo**

**Aug. 30 & 31, 2017**

MIAMI Airport  
Convention Center



**EXHIBIT / SPONSOR PROSPECTUS**

(305) 412-EXPO (3976) | mail@TheWaterExpo.com | www.TheWaterExpo.com

WATER  
QUALITY

WASTEWATER

WATERSUPPLY

ENVIRONMENTAL  
SERVICES

SANITATION

# CONNECT *BIG* with *ALL OF THE AMERICAS!*

6th EDITION: August 30 & 31, 2017 - 40+ Countries Under One Roof!

Serving... WASTEWATER - WATER QUALITY - ENVIRONMENTAL SERVICES - SANITATION

## BOOTH Sizes

BOOTH Sizes	A-LA-CARTE	SPECIAL PACKAGES
10'x10'	\$1,995 (\$19.95 /sq. ft.)	just... \$2,990 ( <b>BRONZE</b> for 10x10)
10'x20'	\$3,595 (\$17.98 /sq. ft.)	just... \$4,590 ( <b>SILVER</b> for 10x20)
20'x20'	\$5,995 (\$14.98 /sq. ft.)	just... \$6,990 ( <b>GOLD</b> for 20x20)
20'x30'	\$7,495 (\$12.49 /sq. ft.)	just... \$8,490 ( <b>PLATINUM</b> for 20x30)
20'x40'	\$8,995 (\$11.24 /sq. ft.)	just... \$9,990 ( <b>DIAMOND</b> for 20x40)

**A-LA-CARTE** includes pipe & drape, 6' draped table, 2 chairs, basket, ID sign, regular listings, staff badges, FREE passes for customers and prospects. **For electricity add \$150.** (10x20s & up: 2 tables & 4 chairs)

## SPECIAL PACKAGES include A-LA-CARTE benefits *PLUS*

- **ELECTRICITY** (a \$150 value)
- **LOGO** in website **HOMEPAGE** + **FEATURED LISTINGS W. LOGO** on-line, in Guide & on-site (a \$1,995 value)
- **20-min. SPEAKING** (\$995 value) in Spanish. Last availability! (English slots SOLD OUT)
- **NEW!!! Right To Be Included** in the **OUTDOOR DEMO PROGRAM**. Click [HERE](#) for details...
- **SILVER & UP... INCLUSION IN TWE PASSPORT** (\$1,495 value). *Boost attendance to you!*
- **PLATINUM... BONUS: HALF PAGE AD** in the Guide (\$795).
- **DIAMOND & UP... BONUS: PAGE AD** in the Guide (\$1,295)

Add just **\$995** to your A-La-Carte Booth for a **SPECIAL PACKAGE** and receive extensive **BENEFITS** valued at **\$4000+!!!**



SPECIAL SESSIONS BREAKOUT & OUTDOOR DEMO AREA

For booth availability [click here](#)

MAKE YOUR SOLUTION



[CLICK HERE FOR UPDATED FLOORPLAN & AVAILABILITY](#)

Tackling The Issues... Showcasing Achievements...  
Building Partnerships... Connecting With The Markets...  
Present Your Solutions & *Let's Work Together!*

In **MIAMI**  
THE AMERICAS Business Capital!

# EXCLUSIVE SPONSORSHIPS

Stand out from your competitors...  
Dominate the event!

the 2017 (6th edition)  
**Water**  
expo

## A - OPENING SESSION: \$2,495 exclusive



10-minute open message; Logo on event signage, literature distribution opportunities. Advanced recognition in website and pre-show promotions, recognition in event's program and guide.

## B - TWE17 "HORA LOCA": \$2,495 exclusive

On Day 1, Aug 30th, from 5 to 6 pm.

Invite all attendees & exhibitors to network with you!

At a glamorous lounge area with a lot of music, fun and entertainment! Includes outstanding presence and exposure during the "Hora Loca". Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities.



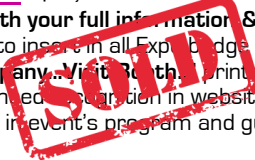
## C - "SEE-YOU-IN-2018 FREE BEER CLOSING":

\$1,995 exclusive (Aug 31st at 3 pm) Logo on event signage, literature distribution opportunities. Recognition in website, pre-show promotions, event's program and guide

## D - REGISTRATION: \$2,495 exclusive

Welcome attendees with your full information & image!

2-sided 4"x4" postcard to insert in all Expo badge holders with "Courtesy of Your Company - Visit Booth # [number]" printed on it. Logo in Registration area. Advanced recognition in website and pre-show promotions, recognition in event's program and guide. Full design and production by TWE.



## E - LANYARDS: \$1,495 exclusive

Provided by sponsor

## F - EXPO BAG: \$2,995

exclusive (\$1,995 if bag is provided by sponsor)

Logo on the official event bag. Recognition in website, pre-show promotions, event's program and guide.



## G - INSERTS in EXPO BAG: \$795 ea 3 available

Unique item provided by sponsor to include in Expo Bag. The item must be approved by The Water Expo.

## H - 4-hr/2-day STORMWATER SPECIAL

**BILINGUAL WORKSHOP** [by National Storm Water

Center]: \$2,495

exclusive

5-minute open message each day! Logo on event signage, literature distribution opportunities. Recognition in website, pre-show promotions, event's program and guide.



## I - SPECIAL SESSIONS: \$1,495 ea. exclusive

Logo on event signage, literature distribution opportunities. Recognition in website, pre-show promotions, event's program and guide

- H1- Aug 31st (9-10am): "AMÉRICA LATINA Y EL CARIBE presentan CREDENCIALES EN AGUA Y SANEAMIENTO: Logros, Desafíos y Oportunidades" (Panel - In Spanish)

- H2- Aug 31st (12noon-1pm): "CHALLENGES & OPPORTUNITIES FOR THE WASTE WATER & ENVIRONMENTAL SERVICES INDS. IN ALL THE AMERICAS" (Panel - In English)



## J - COFFEE BREAKS: \$995 ea exclusive

Logo on event signage, literature distribution opportunities. Recognition in website, pre-show promotions, event's program and guide

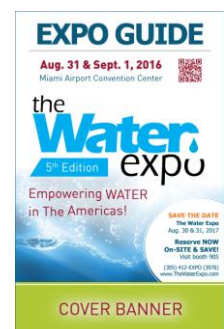
- J1- Aug 30th (3-3:30 pm): "MATCHMAKING BETWEEN EXHIBITORS & DELEGATES FROM LATAM/ CARIBBEAN"

- J2- Aug 31st (1:15-1:45 pm): "PUMPER-BIBLE" BOOK SIGNING by author DOUG MCATEE!

Exclusive sponsorships may also be customized as per your needs.

## EXPO GUIDE ADVERTISING

TWE 17 Expo Guide is a 5 1/2" x 8 1/2" full color booklet publication with complete event info, distributed on-site to each attendee



Back cover		\$1,995 exclusive
In cover		\$1,495 exclusive
Page 3	<b>SOLD</b>	<del>\$1,495</del> exclusive
Full page		\$1,295
Half page		\$ 795
Cover banner	<b>SOLD</b>	<del>\$ 995</del>

(305) 412-3976  
mail@TheWaterExpo.com  
www.TWE17.com



**PARTICIPATION AGREEMENT**

Miami Airport  
 Convention Center  
**August 30 & 31, 2017**

Please complete, sign & return this Agreement to show organizers  
 By FAX to **(305) 412-3247** or  
[mail@TheWaterExpo.com](mailto:mail@TheWaterExpo.com)

All requests will be assigned on a first-come, first-served basis.

Make your check payable to  
**THE WATER EXPO**  
 and mail it to  
**8900 SW 107 Ave., Ste 313  
 Miami, FL 33176**

To pay by credit card use the box at the bottom.

To pay by wire transfers ask for instructions.

Agreement will be considered valid when signed by Show Management

**Please print clearly**

**This Box is for your info in the Expo Guide**

**COMPANY/EXHIBITOR:** \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone: (\_\_\_\_\_) \_\_\_\_\_ WWW: \_\_\_\_\_  
 Main **BRANDS:** 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_  
**INDUSTRIES** served: Quality WasteWater Supply Environmental Svcs. Sanitation  
**MARKETS:** East USA FL South FL Caribbean Central America South America  
 Your description for the Guide (limit to 20 words) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**CONTACT 1**(Name): \_\_\_\_\_ Title: \_\_\_\_\_  
 Phone: (\_\_\_\_\_) \_\_\_\_\_ Cellular: (\_\_\_\_\_) \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Fax: (\_\_\_\_\_) \_\_\_\_\_ Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
**CONTACT 2:** \_\_\_\_\_ Title: \_\_\_\_\_  
 Phone: (\_\_\_\_\_) \_\_\_\_\_ Cellular: (\_\_\_\_\_) \_\_\_\_\_  
 Email: \_\_\_\_\_

**DESCRIPTION**

1) **Sponsor Package:** DIAMOND\_\_\_ PLATINUM\_\_\_ GOLD\_\_\_ SILVER\_\_\_ BRONZE\_\_\_  
 2) **Exclusive Sponsorships:** \_\_\_\_\_  
 3) **Booth size:** \_\_\_\_\_' X \_\_\_\_\_' Choices: a) # \_\_\_\_\_ b) # \_\_\_\_\_ c) # \_\_\_\_\_  
 4) **Other: Guide AD (size):** \_\_\_\_\_ **Electric:** \$150\_\_\_ **2<sup>nd</sup> list.:** \$495\_\_\_  
 Note: \_\_\_\_\_

**COSTS**

1) **Package** \$ \_\_\_\_\_  
 2) **Exclusive** \$ \_\_\_\_\_  
 3) **Booth** \$ \_\_\_\_\_  
 4) **Other** \$ \_\_\_\_\_  
**TOTAL** \$ \_\_\_\_\_

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in Guide and staff badges. Refer to your confirmation email for details.

Approved by  
 Show Management  
 \_\_\_\_\_

\_\_\_\_\_  
 Exhibitor / Sponsor Signature                      Expo Account Executive                      Date  
 As an authorized representative of the Company / Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in THE WATER EXPO Terms & Conditions, and agree to abide by them. Fax, email and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

**PLEASE CHARGE MY CREDIT CARD**                      VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISC \_\_\_\_\_  
 Number \_\_\_\_\_ Cardholder \_\_\_\_\_  
 Expiration: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Signature \_\_\_\_\_  
 Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_