

Tackling The Issues!

Showcasing Achievements!

Building Partnerships!

**Connecting With
The Markets!**

**In MIAMI, Americas'
Business Capital...**

**Empowering
WATER & SANITATION
in ALL of The Americas!**

These are Facts...

- Trillions & trillions of dollars are spent every year in All the Americas:
 - to provide water & sanitation services to urban/rural communities (on & off the grid).
 - to keep water standards at healthy levels for human consumption and use.
 - to neutralize wastewater & liquid waste impact over the environment, health & natural water sources.
- In the UNITED STATES, water & sewer infrastructure needs capital renovation NOW.
- In LATIN AMERICA & THE CARIBBEAN (40 countries) at least:
 - 36 million people do not have access to improved drinking water
 - 110 million people do not have access to improved sanitation
 - 33% who live in rural areas and 13% in urban areas dispose of their waste in the open.

Present Your Solutions & Let's Work Together!

the **Water** 6th Edition **expo**

Aug. 30 & 31, 2017

MIAMI Airport
Convention Center



EXHIBIT / SPONSOR PROSPECTUS

(305) 412-EXPO (3976) | mail@TheWaterExpo.com | www.TheWaterExpo.com

WATER
QUALITY

WASTEWATER

WATERSUPPLY

ENVIRONMENTAL
SERVICES

SANITATION

CONNECT *BIG* with *ALL OF THE AMERICAS!*

6th EDITION: August 30 & 31, 2017 - 40+ Countries Under One Roof!

Serving... WASTEWATER - WATER QUALITY - ENVIRONMENTAL SERVICES - SANITATION

BOOTH Sizes

A-LA-CARTE

SPECIAL PACKAGES

10'x10'	\$1,995 (\$19.95/sq. ft.)	just... \$2,990 (BRONZE for 10x10)
10'x20'	\$3,595 (\$17.98/sq. ft.)	just... \$4,590 (SILVER for 10x20)
20'x20'	\$5,995 (\$14.98/sq. ft.)	just... \$6,990 (GOLD for 20x20)
20'x30'	\$7,495 (\$12.49/sq. ft.)	just... \$8,490 (PLATINUM for 20x30)
20'x40'	\$8,995 (\$11.24/sq. ft.)	just... \$9,990 (DIAMOND for 20x40)

A-LA-CARTE includes pipe & drape, 6' draped table, 2 chairs, basket, ID sign, regular listings, staff badges, FREE passes for customers and prospects. **For electricity add \$150.** (10x20s & up: 2 tables & 4 chairs)

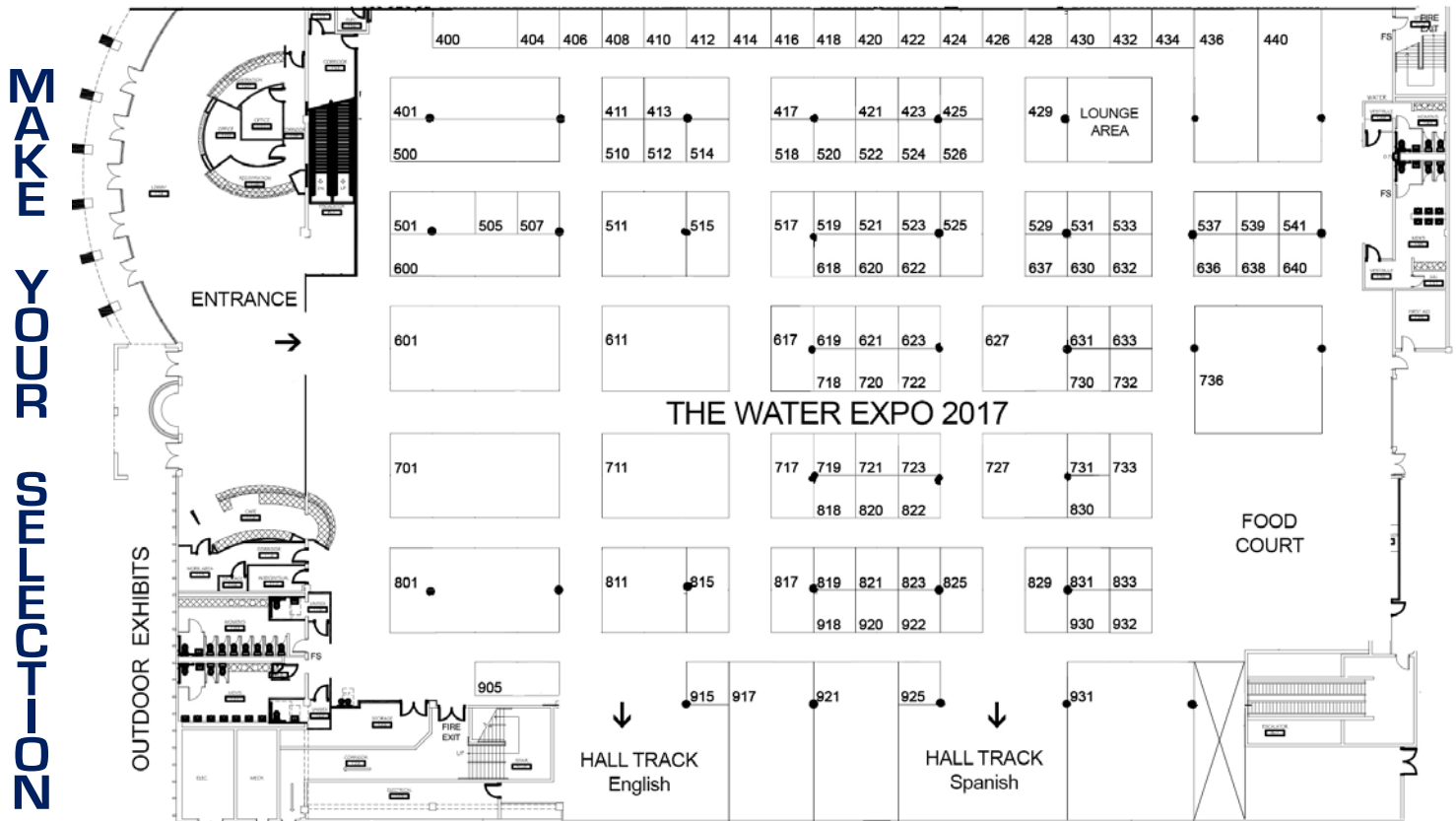
SPECIAL PACKAGES include A-LA-CARTE benefits *PLUS*

- **ELECTRICITY** (a \$150 value)
- **LOGO** in website HOMEPAGE + **FEATURED LISTINGS W. LOGO** on-line, in Guide & on-site (a \$1,995 value)
- **20-min. SPEAKING** (\$995 value) in Spanish. Last availability! (English slots SOLD OUT)
- **NEW!!! Right To Be Included** in the **OUTDOOR DEMO PROGRAM.** Click [HERE](#) for details...
- **SILVER & UP... INCLUSION IN TWE PASSPORT** (\$1,495 value). *Boost attendance to you!*
- **PLATINUM... BONUS: HALF PAGE AD** in the Guide (\$795).
- **DIAMOND & UP... BONUS: PAGE AD** in the Guide (\$1,295)

Add just \$995 to your A-La-Carte Booth for a **SPECIAL PACKAGE** and receive extensive **BENEFITS** valued at **\$4000+!!!**

the
Water
expo

For booth availability [click here](#)



Tackling The Issues... Showcasing Achievements...
Building Partnerships... Connecting With The Markets...
Present Your Solutions & *Let's Work Together!*

In **MIAMI**
THE AMERICAS Business Capital!

EXCLUSIVE SPONSORSHIPS

Stand out from your competitors...
Dominate the event!

the 2017 (6th edition)
Water
expo

A - OPENING SESSION: \$2,495 exclusive



10-minute open message; Logo on event signage, literature distribution opportunities. Advanced recognition in website and pre-show promotions, recognition in event's program and guide.

B - TWE17 "HORA LOCA": \$2,495 exclusive

On Day 1, Aug 30th, from 5 to 6 pm.

Invite all attendees & exhibitors to network with you!

At a glamorous lounge area with a lot of music, fun and entertainment! Includes outstanding presence and exposure during the "Hora Loca". Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities.



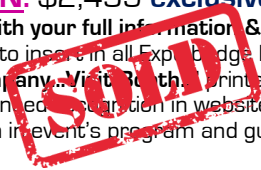
C - "SEE-YOU-IN-2018 FREE BEER CLOSING":

\$1,995 exclusive (Aug 31st at 3 pm) Logo on event signage, literature distribution opportunities. Recognition in website, pre-show promotions, event's program and guide

D - REGISTRATION: \$2,495 exclusive

Welcome attendees with your full information & image!

2-sided 4"x4" postcard to insert in all Expo badge holders with "Courtesy of Your Company - Visit Booth # [number]" printed on it. Logo in Registration area. Advanced recognition in website and pre-show promotions, recognition in event's program and guide. Full design and production by TWE.



E - LANYARDS: \$1,495 exclusive

Provided by sponsor

F - EXPO BAG: \$2,995

exclusive (\$1,995 if bag is provided by sponsor)

Logo on the official event bag. Recognition in website, pre-show promotions, event's program and guide.



G - INSERTS in EXPO BAG: \$795 ea 3 available

Unique item provided by sponsor to include in Expo Bag. The item must be approved by The Water Expo.

H - 4-hr/2-day STORMWATER SPECIAL

BILINGUAL WORKSHOP [by National Storm Water

Center]: \$2,495

exclusive



5-minute open message each day! Logo on event signage, literature distribution opportunities. Recognition in website, pre-show promotions, event's program and guide.

I - SPECIAL SESSIONS: \$1,495 ea. exclusive

Logo on event signage, literature distribution opportunities. Recognition in website, pre-show promotions, event's program and guide

- H1- Aug 31st (9-10am): "AMÉRICA LATINA Y EL CARIBE presentan CREDENCIALES EN AGUA Y SANEAMIENTO: Logros, Desafíos y Oportunidades" (Panel - In Spanish)

- H2- Aug 31st (12noon-1pm): "CHALLENGES & OPPORTUNITIES FOR THE WASTE WATER & ENVIRONMENTAL SERVICES INDS. IN ALL THE AMERICAS" (Panel - In English)



J - COFFEE BREAKS: \$995 ea exclusive

Logo on event signage, literature distribution opportunities. Recognition in website, pre-show promotions, event's program and guide

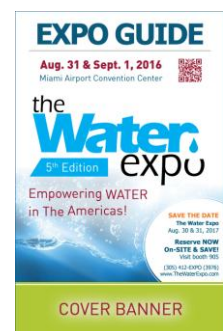
- J1- Aug 30th (3-3:30 pm): "MATCHMAKING BETWEEN EXHIBITORS & DELEGATES FROM LATAM/ CARIBBEAN"

- J2- Aug 31st (1:15-1:45 pm): "PUMPER-BIBLE" BOOK SIGNING by author DOUG MCATEE!

Exclusive sponsorships may also be customized as per your needs.

EXPO GUIDE ADVERTISING

TWE 17 Expo Guide is a 5 1/2" x 8 1/2" full color booklet publication with complete event info, distributed on-site to each attendee



Back cover		\$1,995 exclusive
In cover		\$1,495 exclusive
Page 3	SOLD	\$1,495 exclusive
Full page		\$1,295
Half page		\$ 795
Cover banner	SOLD	\$ 995

(305) 412-3976
mail@TheWaterExpo.com
www.TWE17.com



PARTICIPATION AGREEMENT

Miami Airport
 Convention Center
August 30 & 31, 2017

Please complete, sign & return this Agreement to show organizers
 By FAX to **(305) 412-3247** or
mail@TheWaterExpo.com

All requests will be assigned on a first-come, first-served basis.

Make your check payable to
THE WATER EXPO
 and mail it to
**8900 SW 107 Ave., Ste 313
 Miami, FL 33176**

To pay by credit card use the box at the bottom.

To pay by wire transfers ask for instructions.

Agreement will be considered valid when signed by Show Management

Please print clearly

This Box is for your info in the Expo Guide

COMPANY/EXHIBITOR: _____
 Address: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Phone: (_____) _____ WWW: _____
 Main **BRANDS:** 1) _____ 2) _____ 3) _____
INDUSTRIES served: Quality WasteWater Supply Environmental Svcs. Sanitation
MARKETS: East USA FL South FL Caribbean Central America South America
 Your description for the Guide (limit to 20 words) _____

CONTACT 1(Name): _____ Title: _____
 Phone: (_____) _____ Cellular: (_____) _____
 Email: _____
 Fax: (_____) _____ Address: _____
 City: _____ State: _____ Zip: _____
CONTACT 2: _____ Title: _____
 Phone: (_____) _____ Cellular: (_____) _____
 Email: _____

DESCRIPTION	
1) Sponsor Package:	DIAMOND___ PLATINUM___ GOLD___ SILVER___ BRONZE___
2) Exclusive Sponsorships:	_____
3) Booth size:	_____ ' X _____ ' Choices: a) # _____ b) # _____ c) # _____
4) Other: Guide AD (size):	_____ Electric: \$150___ 2 nd list.: \$495___
Note:	_____

COSTS	
1) Package	\$ _____
2) Exclusive	\$ _____
3) Booth	\$ _____
4) Other	\$ _____
TOTAL	\$ _____

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in Guide and staff badges. Refer to your confirmation email for details.

 Exhibitor / Sponsor Signature Expo Account Executive Date

As an authorized representative of the Company / Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in THE WATER EXPO Terms & Conditions, and agree to abide by them. Fax, email and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

Approved by
 Show Management

PLEASE CHARGE MY CREDIT CARD VISA _____ MC _____ AMEX _____ DISC _____

Number _____ Cardholder _____

Expiration: _____ Sec. Code: _____ Signature _____

Billing Address _____ City _____ State _____ Zip _____